



*Extricating Reading Science from entrenched  
Anglocentrism, Eurocentrism, and Alphabetism  
and Embracing Global Diversity: A Personal Journey*

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# *Outline of the talk*

- A personal journey and cautionary tale
- Anglocentrism
- Eurocentrism and Alphabetism
- Embracing global diversity: A new multi-dimensional perspective on writing systems
- Summary and conclusions

# *A personal journey*

- Growing up in the monolingual Anglophone bubble
- Academic Socialization in the Anglocentric Bubble.
- First Steps Outside the Anglophone Bubble.
  - PA is not a linear/alphabetic string-of-beads view
  - Fluency important not accuracy
- Anglocentricities paper (Psych Bull, 2008)

# On the Anglocentricities of Current Reading Research and Practice: The Perils of Overreliance on an “Outlier” Orthography

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In this critique of current reading research and practice, the author contends that the extreme ambiguity of English spelling–sound correspondence has confined reading science to an insular, Anglocentric research agenda addressing theoretical and applied issues with limited relevance for a universal science of reading. The unique problems posed by this “outlier” orthography, the author argues, have focused disproportionate attention on oral reading accuracy at the expense of silent reading, meaning access, and fluency, and have significantly distorted theorizing with regard to many issues—including phonological awareness, early reading instruction, the architecture of stage models of reading development, the definition and remediation of reading disability, and the role of lexical–semantic and supralexical information in word recognition. The dominant theoretical paradigm in contemporary (word) reading research—the Coltheart/Baron dual-route model (see, e.g., J. Baron, 1977; M. Coltheart, 1978) and, in large measure, its connectionist rivals—arose largely in response to English spelling–sound obtuseness. The model accounts for a range of English-language findings, but it is ill-equipped to serve the interests of a universal science of reading chiefly because it overlooks a fundamental *unfamiliar-to-familiar/ novice-to-expert* dualism applicable to *all* words and readers in *all* orthographies.

*Keywords:* reading, word recognition, orthography, Anglocentrism

# Is the Science of Reading Just the Science of Reading English?

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## ABSTRACT

The science of reading has made genuine progress in understanding reading and the teaching of reading, but is the science of reading just the science of reading English? Worldwide, a majority of students learn to read and write in non-European, nonalphabetic orthographies such as abjads (e.g., Arabic), abugidas/alphasyllabaries (e.g., Hindi), or morphosyllabaries (e.g., Chinese). Over a decade ago, I argued that the extreme inconsistency of English spelling-sound correspondence had confined the science of reading to an insular, Anglocentric research agenda addressing theoretical and applied issues with limited relevance for a universal science of reading. Here, I ask if the science of reading has moved forward. Acknowledging some limited progress over the past decade, it is evident that even today, mainstream reading research remains entrenched in Anglocentrism, Eurocentrism, and another form of ethnocentrism that I call alphabetism. Even the two dominant theoretical frameworks for describing cross-script diversity, orthographic depth and psycholinguistic grain size theory, give little or no consideration to non-European alphabets or nonalphabetic scripts, promoting a one-dimensional view of script variation (i.e., spelling-sound consistency). Consideration of the full spectrum of the world's languages and writing systems reveals multiple dimensions of writing system complexity, each liable to create obstacles for the developing reader. If the science of reading is to contribute meaningfully to assessment, diagnosis, instruction, and intervention for all readers around the world, then we must extricate our field from entrenched ethnocentrism and embrace global diversity.

# *Anglocentrism*

The extreme ambiguity of English spelling-sound correspondence has confined reading science to an insular Anglocentric research agenda addressing theoretical and applied issues with only limited relevance for a universal science of reading and literacy.

*Share, 2008, Psychological Bulletin*

# *The many Anglocentrism....*

- Coltheart-Baron Dual-route theory
- Accuracy versus fluency
- Oral versus silent reading
- Phoneme awareness
- When and how we teach reading
- Definition & diagnosis of RD/dyslexia and the “wait-to-fail” model
- Stage models of reading development
- .....and more

# The Myth of Normal Reading

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## Abstract

We argue that the educational and psychological sciences must embrace the diversity of reading rather than chase the phantom of normal reading behavior. We critically discuss the research practice of asking participants in experiments to read “normally.” We then draw attention to the large cross-cultural and linguistic diversity around the world and consider the enormous diversity of reading situations and goals. Finally, we observe that people bring a huge diversity of brains and experiences to the reading task. This leads to four implications: First, there are important lessons for how to conduct psycholinguistic experiments; second, we need to move beyond Anglocentric reading research and produce models of reading that reflect the large cross-cultural diversity of languages and types of writing systems; third, we must acknowledge that there are multiple ways of reading and reasons for reading, and none of them is normal or better or a “gold standard”; and fourth, we must stop stigmatizing individuals who read differently and for different reasons, and there should be increased focus on teaching the ability to extract information relevant to the person’s goals. What is important is not how well people decode written language and how fast people read but what people comprehend given their own stated goals.



## Feature Review

# Over-reliance on English hinders cognitive science

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English is the dominant language in the study of human cognition and behavior: the individuals studied by cognitive scientists, as well as most of the scientists themselves, are frequently English speakers. However, English differs from other languages in ways that have consequences for the whole of the cognitive sciences, reaching far beyond the study of language itself. Here, we review an emerging body of evidence that highlights how the particular characteristics of English and the linguistic habits of English speakers bias the field by both warping research programs (e.g., overemphasizing features and mechanisms present in English over others) and overgeneralizing observations from English speakers' behaviors, brains, and cognition to our entire species. We propose mitigating strategies that could help avoid some of these pitfalls.

### Highlights

The cognitive sciences have been dominated by English-speaking researchers studying other English speakers.

We review studies examining language and cognition, contrasting English to other languages, by focusing on differences in modality, form-meaning mappings, vocabulary, morphosyntax, and usage rules.

Critically, the language one speaks or signs can have downstream effects on ostensibly nonlinguistic cognitive do-

# The myth of language universals: Language diversity and its importance for cognitive science

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**Abstract:** Talk of linguistic universals has given cognitive scientists the impression that languages are all built to a common pattern. In fact, there are vanishingly few universals of language in the direct sense that all languages exhibit them. Instead, diversity can be found at almost every level of linguistic organization. This fundamentally changes the object of enquiry from a cognitive science perspective. This target article summarizes decades of cross-linguistic work by typologists and descriptive linguists, showing just how few and unprofound the universal characteristics of language are, once we honestly confront the diversity offered to us by the world's 6,000 to 8,000 languages. After surveying the various uses of "universal," we illustrate the ways languages vary radically in sound, meaning, and syntactic organization, and then we examine in more detail the core grammatical machinery of recursion, constituency, and grammatical relations. Although there are significant recurrent patterns in organization, these are better explained as stable engineering solutions satisfying multiple design constraints, reflecting both cultural-historical factors and the constraints of human cognition.

# The weirdest people in the world?

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**Abstract:** Behavioral scientists routinely publish broad claims about human psychology and behavior in the world's top journals based on samples drawn entirely from Western, Educated, Industrialized, Rich, and Democratic (WEIRD) societies. Researchers – often implicitly – assume that either there is little variation across human populations, or that these standard subjects are as representative of the species as any other population. Are these assumptions justified? Here, our review of the comparative database from across the behavioral sciences suggests both that there is substantial variability in experimental results across populations and that WEIRD subjects are particularly unusual compared with the rest of the species – frequent outliers. The domains reviewed include visual perception, fairness, cooperation, spatial reasoning, categorization and inferential induction, moral reasoning, reasoning styles, self-concepts and related motivations, and the heritability of IQ. The findings suggest that members of WEIRD societies, including young children, are among the least representative populations one could find for generalizing about humans. Many of these findings involve domains that are associated with fundamental aspects of psychology, motivation, and behavior – hence, there are no obvious *a priori* grounds for claiming that a particular behavioral phenomenon is universal based on sampling from a single subpopulation. Overall, these empirical patterns suggest that we need to be less cavalier in addressing questions of *human* nature on the basis of data drawn from this particularly thin, and rather unusual, slice of humanity. We close by proposing ways to structurally re-organize the behavioral sciences to best tackle these challenges.

Majority of humanity do not learn to read in an alphabetic writing system and even most users of alphabets are neither native English-speakers nor speak an Indo-European language.

# *Another obstacle: Eurocentrism and Alphabetism*

Many Western scholars – (Gelb, Havelock),  
assume that alphabets are most  
advanced/superior/optimal.

*Share, 2014, Frontiers in Psychology*

THE  
ALPHABET  
A KEY TO THE HISTORY OF  
MANKIND



DAVID DIRINGER  
ELLIS MINNS

KESSINGER LEGACY REPRINTS

the  
triumph  
of the  
ALPHABET

ALFRED C.  
MOORHOUSE

the  
TRIUMPH  
of the  
ALPHABET

*A History of Writing*

By ALFRED C. MOORHOUSE  
Senior Lecturer in Classics at University of Wales

THE STORY OF THE DEVELOP-  
MENT OF ALPHABETS AND  
WRITING AS ONE OF MAN'S  
GREAT CULTURAL ACHIEVEMENTS.



SCHUMAN

# *Alphabetic bias evident in....*

- Omission of “. . . *in English*” qualifier in journal article titles.

*New Whiz-Bang+++ Model of Reading” . . .  
. . . in English?*

*Only English has universal applicability?*



## *Alphabetic bias evident in....*

- Unqualified generalizations about reading “across languages” and/or “across orthographies” in papers that refer almost exclusively to English or to European alphabets (e.g., **Ziegler & Goswami, 2005**)

## *Alphabetic bias evident in....*

- Even the most authoritative texts on the psychology of reading (e.g., **DeHaene, 2009; Rayner et al., 2012**) continue to espouse Gelb's outdated views about the history of writing.

- *"The history of writing suggests a clear evolutionary trend...These systems evolved to syllabic systems and finally to alphabetic systems....Such an evolutionary argument suggests that alphabets are fitter (in the Darwinian sense)...." Rayner et al., 2012, pp.46–47).*

## *Alphabetic bias evident in....*

- Implicit or explicit acceptance of Gelb's long-discarded evolutionary (uni-directional) theory of the history of writing in leading texts on reading development aimed at educators. . .

“ *Taking the final step toward the creation of true alphabetic writing system, the Greeks assigned a symbol to each consonant and vowel of their language...In many ways, the individual development of the children who are discovering the alphabetic principle in English writing recapitulates human history (Moats, 2000, p. 82-83)*

# *Alphabetic bias evident in....*

- Reference to non-alphabetic systems as imperfect or defective (*DeHaene, 2009; Rayner et al., 2012*)

## *Alphabetic bias evident in....*

The use of alphabetic terminology (e.g., letters, graphemes) to describe and label the functional architecture (and even the anatomical brain structures) of reading (“letter detectors,” “letter-box area”, “universal letter shapes”, DeHaene, 2009) purported to be universal in reading. •

摩訶般若波羅蜜多心經

觀自在菩薩行深般若波羅蜜多時照見五  
蘊皆空度一切苦厄舍利子色不異空空不  
異色色即是空空即是色受想行識亦復如  
是舍利子是諸法空相不生不滅不垢不淨  
不增不減是故空中無色無受想行識無眼  
耳鼻舌身意無色声香味触法無眼界乃至  
無意識界無無明亦無無明尽乃至無老死  
亦無老死尽無苦集滅道無智亦無得以無  
所得故菩提薩埵依般若波羅蜜多故心無  
罣礙無罣礙故無有恐怖遠離一切顛倒夢  
想究竟涅槃三世諸佛依般若波羅蜜多故  
得阿耨多羅三藐三菩提故知般若波羅蜜  
多是大神呪是大明呪是無上呪是無等等  
呪能除一切苦真實不虛故說般若波羅蜜  
多呪即說呪曰

羯諦羯諦波羅羯諦波羅僧羯諦  
菩提薩婆訶  
般若心經



انا خلقناكم من ذكر وانثى

Thuluth

FIGURE 28. A Qur'ānic passage in a variety of calligraphic styles (Zakariya 1978: 103):  
*'inna ḥalaqnākum min ḍakarīn wa 'untā* 'Behold, we have created you male and female'  
(Sura 49:13).

# *Current frameworks for describing writing system diversity highly alphabetocentric*

- *Orthographic Depth* and *Psycholinguistic Grain Size Theory*.  
deeply entrenched in Anglophone and Eurocentric/alphabetocentric perspectives
- Each promote a one-dimensional view of script variation, namely, spelling–sound consistency.

*Daniels & Share, SSR, 2018*

# *Ten Dimensions of Writing System Diversity*

*Share & Daniels, WSR, 2015; Daniels & Share, SSR, 2018*

# *I. Linguistic distance*

## *Spoken/written divergence*

Dimensional, graded continuum

*Extreme case* Bilingual context,  
learning a totally unfamiliar, unrelated  
language (e.g., Africans speakers learning to  
read in English or French)

# *Diglossia*

- 2 distinct (low-prestige and high-prestige) varieties of the same language exist side by side in the same speech community, used for different purposes

# *Dialect and register variation*

## *Phonology*

- *February* /februweriy/ versus /febyuweriy/

החתול

## *Lexicon*

- *Discontinue/stop*

## *Syntax*

*passive versus active*

## *Discourse structures*

## *II. Spatial arrangement: Multi-linearity and non-sequentiality*

- Diacritics very common

German    Mütter

Ifè        lákǔ-kǎ

Arabic...

إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ

huluth

FIGURE 28. A Qur'ānic passage in a variety of calligraphic styles (Zakariya 1978: 103).  
*inna ḥalaqnākum min ḍakarīn wa 'unthā* 'Behold, we have created you male and female'  
(Sura 49:13).




# *Non-sequentiality*

Devanagari णी ⟨ṇī⟩ णि ⟨ṇi⟩

# *Hierarchical nesting*

## SAMPLE OF KOREAN

우리	나라의		말은	中國의
우리	나라의		말은	중국의
: wuli	nalauy		malun	cwungkwukuy
uri	nara-e		mar-in	tjungug-e
our	country-'s		language-TOP	China-'s

### *III. Visual uniformity, distinctiveness and complexity*

Hebrew וו ס ס ד ד ר פ כ ב

Armenian Ե Է զ զ ը ղ Թ Բ

Tamil அ உ இ

Thai ข ข ฃ

Visual complexity slows identification speed  
(Chang et al., 2016; Nag et al., 2014; Pelli  
et al. 2006)

# *IV. Historical change:* *Retention of historical spellings despite pronunciation change*

Living languages constantly change

Orthography altered occasionally, if at all

The upshot.....

- over time, pronunciation is constantly “drifting” away from spelling.
- This “drift” major cause of depth/inconsistency/irregularity

*IVa. Spellings same, pronunciations  
different*

- *bough/cough/dough/through/tough*  
all once rhymed

## *IVb. Pronunciations (now) same, spelling different*

- *meat/meet/mete*

originally pronounced differently,  
pronunciations now merged

## *V. Spelling constancy despite morphophonemic alternation*

- ⟨house⟩ /haws/ becomes /hawz/ when pluralized, but spelling retained ⟨houses⟩

# *VI. Omission of phonological elements*

## Hebrew & Arabic

all consonants written but not all vowels

מספר creates extensive homography

English stress not marked,

contráct (v.) cóntract (n.).

(African tone languages, many lack of tone marking, serious ambiguities)



# VII. Allography

English ⟨A/a/ɑ⟩

Arabic initial, medial, final & separate

ب ب ب ب /ba:ʔ/, ع ع ع ع /ʕ/

Chinese reduced form of radicals when used in semantic-phonetic compounds

水 'water' often takes the form 氵 in compounds 汁 zhī 'juice'

## *VIII. Dual purpose letters*

Arabic & Hebrew אהוי ו/פ̄ ⟨⟩ و

English ⟨h⟩ doubles as a diacritic in the digraphs ⟨ch ph sh th wh⟩

## *IX. Ligaturing*

بيت أوران

# *X. Inventory size*

## *"contained-extensive" (Nag)*

### *"orthographic breadth"*

- **Phoneme-based scripts** 20-50 (upper and lower-case)
- **Syllable-nested** compound aksharas, Korean syllable blocks, several hundreds
- **Morpheme-based** Chinese radicals (~200), phonetics (700-800), Japanese Kanji 2000

# *Conclusions*

- Avoid ethnocentrism in all its forms
- One size (spelling-sound consistency) does not fit all writing systems.
- Multidimensional framework implies that writing system complexity is a unique *combination* of dimensions
- Relinquish generalizations from any single orthography
- Exercise *extreme* caution applying Anglophone theories and findings to other languages and writing systems.

*Thank you!*



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